

## Experience

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### **Senior Lead Designer**, MSNBC & NBCNEWS | 2000-2003 & 2005 - present

Participated in three NBCNews and two TODAY Show complete redesigns including branding, work on home pages, shows like Meet The Press, Nightly News and Dateline, story pages and long form format, special sections, live blogs, infographics, slideshows, video experiences and newsletters.

Lead the design effort for every NBCNews election coverage since 2005, from creating wireframes to quick prototyping interactions, design, markup and Handlebar modules, CSS styling and jQuery.

Designed award winning interactive multimedia experiences and worked on templates and tools allowing editors to create complex interactive content.

Built static and interactive infographics for news articles and special coverages, and created cover art for the MSNBC.com homepage and section pages in breaking news situations.

Involved in user testing, Optimizely A/B tests and worked with Google Analytics data.

### **News Artist**, The Seattle Times | 2003 - 2005

Created infographics and illustrations for The Seattle Times newspaper and website, often including research and writing.

Wrote featured stories for The Seattle Times Entertainment section.

## **Interactive Producer**, Microsoft | 2003

Produced a nine-chapter Flash animation on the Vietnam War and an animated illustration for an Encarta Encyclopedia article.

## **Media Production Artist & Illustrator**, Microsoft | 1997 - 2003

Produced static and interactive cartographic content, charts and 3D illustrations for Microsoft Encarta Encyclopedia CD-ROMs and website.

Created tools and automations to improve accuracy and production time, and structured/maintained the cartography archives, internal web-site and Access database.

## Education

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### **Académie Royale des Beaux-Arts de Liège**, Belgium | 1994 - 1996

Bachelor's degree, Videography/Cinematography

### **Institut Des Arts Décoratifs Industriels de Liège**, Belgium | 1992 - 1996

Associate's degree, Graphics/Infographics

## Tools

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Sketch, Illustrator, Photoshop, Principle, Webstorm [ HTML5 | Handlebars | Sass | JQuery ], Github, Zeplin

Awards and references listed on <https://www.linkedin.com/in/krisschaumont>